

Ulam Raja

Salad Fit For Kings



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RESORT

SARAWAK
CULTURAL VILLAGE

Local herb, “Ulam Raja” – “Salad Fit For Kings” takes centre stage in SEDC’s hotels and Sarawak Cultural Village



KUCHING: Capitalising on Sarawak’s rich and unique range of food, SEDC owned Grand Margherita Hotel, Riverside Majestic Hotel, Damai Beach Resort and Sarawak Cultural Village are featuring “Ulam Raja” (cosmos caudatus), “Salad Fit For Kings” in their food spread.

The “Ulam Raja” promotion for these SEDC hotels and Sarawak Cultural Village was launched at the Grand Margherita Hotel’s Poolside Pavilion by Datuk Amar Haji Abang Abdul Rahman Zohari Haji Tun Openg, Minister of Tourism Sarawak on 20 June 2012. The event was a lunch with a variety of food menu with the “ulam-ulam” taking centre stage.



The promotion of local herb and food at its hotels is SEDC's endeavor to extend the unique Sarawak experience to its guests and visitors.

The "Ulam Raja" aptly named "salad for kings" is the choice ambassador for the many varieties of exotic food and herbs found in Sarawak. The Ulam Raja is good looking with attractive flowers, delicious and vibrant taste, wonderful medicinal values, easily grown free of pesticides and fertilisers and it has great potential as far as the culinary world is concerned.

This organic herb which is usually eaten as "ulam" (traditional salad) with "sambal belacan", a spicy dip made from pounded chilli, raw onions, shrimp paste and lime juice, is believed to help cleanse blood of toxic materials and strengthen bones.

"Ulam Raja" Promotions at Grand Margherita and Riverside Majestic Hotels

Patrons to the Orchid Garden coffeehouse in Grand Margherita Hotel will be able to order from a special promotional menu featuring "Ulam Raja" in dishes such as Bawal Hitam Panggang Bario, Ikan Sardin Panggang Bintulu, Burong Puyoh Goreng Rampai Tanjong Dato, Daging Kerabau Bakar Limbang, and Manok Bakar Serikin.

At Café Majestic in Riverside Majestic Hotel, the selection of "Ulam Raja" dishes includes Ulam Raja and Sambal Belacan Bintulu, Ayam Bakar Sri Sarawak, Spicy Grilled Black Pomfret with Nasi Ulam Raja, BBQ Spiced Squid Lelapan Ulam and Sambal Udang with Petai and Ulam.



All “Ulam Raja” specialty a la carte dishes are available from 20 June to 13 July 2012 at Grand Margherita Hotel and Riverside Majestic Hotel. To ensure sustainability of this promotion, Grand Margherita and Riverside Majestic have also taken a step further by starting their very own “Ulam Raja” patch with seeds from the gardens of chairman YB Datuk Haji Talib Zulpilip.

“Ulam Raja” Promotions at Damai Beach Resort

Damai Beach Resort is no stranger in promoting Sarawak ethnic cuisines to their guests and M.I.C.E. groups. The resort’s ‘Sarawak Authentic Cuisines’ ala carte menu at Café Satang features “Ulam Raja” in the main dishes such as Manok Pansuh, Daging Lembu Goreng Tepus, Lempah Ikan Nenas and Ikan Pansuh. It also offers “Ulam Raja” as one of the appetisers.

In support of healthy eating and as part of its green initiatives, Damai Beach Resort has its very own local herb garden with herbs including “Daun Pegaga” (Centella Asiatica), “Serai” (Lemon Grass/Cymbopogon Citratus), “Ulam Raja”, “Cili” (Chili/Capsicum SPP), “Kunyit” (Tumeric/Curcuma Domestica Loir), “Halia” (Ginger/Zingiber Officinale), “Daun Kari” (Curry Leaf/Murraya Koenigii) and “Daun Belalai Gajah Gendis” (Sabah Snake Grass/Clinacanthus@Clinathanus). The resort also started its fruit garden where popular fruits such as mango, banana, rambutan and lime are being planted.

“Ulam Raja” Promotions at Sarawak Cultural Village

For Sarawak Cultural Village, “Ulam Raja” and a variety of other local herbal plants including “Serai”, “Kunyit” and “Pandan” (pandanus), are part of the village landscape. These herbs are also incorporated in the Restaurant Budaya’s daily menu in the Air Batu Lesung Nenek (traditional salad served with “sambal belacan”), Ayam Penyet and Kerabu dishes.

For themed dinners and corporate groups, Sarawak Cultural Village offers options of traditionally cooked and prepared ethnic “kampong” food in addition to those served in the Restaurant Budaya. Upon request, the village can add Manok Pansuh (chicken cooked in bamboo), Kalok (young coconut shell cooked in coconut milk with anchovies or prawns), Nasi Pullet (glutinous rice steamed in pitcher plant (also known as monkey cup), Umai-umai (raw fish in lime), Tumpi (sago pancake), and more.



Ramadan and Hari Raya Specials at SEDC hotels and Sarawak Cultural Village

In conjunction with the Ramadan month, from 21 July to 26 August, Grand Margherita and Riverside Majestic Hotels will be offering unbeatable Ramadan deals, on hotel rooms and events. For just RM200++ per room per night for a Superior Room (without breakfast), hotel guests will receive RM50 food credit towards dining at any of the Food and Beverage outlets at the respective hotels.

Clients who book a Meeting, "Ramah-Tamah" (open-house) or an off-site catering from Grand Margherita Hotel or Riverside Majestic Hotel from 1 to 31 August will receive special treats from these hotels. For confirmed bookings worth RM8000 of the mentioned events, the hotels will give complimentary private dining experience in Riverside Majestic Hotel's Mulu Suite for 4 persons inclusive of free flow of non-alcoholic drinks and a chef to prepare sumptuous Western or Malay meal.



Adding more value to the above event bookings, a 3GB iPod Touch and the New iPad with 16GB and wifi will be given to confirmed bookings of RM15000 and RM30000 respectively.

Damai Beach Resort also offers Berbuka Pausa dinner at their Cafe Satang as well as attractive room rates during the month of Ramadan.

During the first 2 days of Hari Raya, Sarawak Cultural Village will be offering special walk-in rates for visitors to the village to enjoy Hari Raya Open House experience at the village's Malay Town House where visitors will be treated to various tasty Sarawak delicacies.

Please call:

- **Grand Margherita Hotel and Riverside Majestic Hotel at**
082-423 111 (Central Meetings Office) about adding “Ulam Raja” to your event and on other Ramadan specials.
082-418 911 (Central Reservations Office) on guest room enquires and bookings.
- Damai Beach Resort at **082-846 999** for enquiries and/or guest room and/or group bookings.
- Sarawak Cultural Village at **082-846 108** (Sales Department) for enquiries on Budaya Restaurant and/or group bookings.

